

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Flexpoint Media / POL **Attention: Accounts Payable** P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

IIDIIN	IVOICE	тг		Page 1 of 2		
UPLI	Property	WHAS				
	Invoice #	2699170-1	Order #	2699170		
	Invoice Date	05/14/23	Alt Order #	WOC14118536		
	Invoice Month	May 2023	Deal #			
	Invoice Period	05/01/23 - 05/09/23	Flight Dates	05/03/23 - 05/09/23		
	Advertiser	POL/ Daniel Cameron / R / Governor / KY				
	Product	KY Gov				
	Estimate #	4279				
		Account Executive	Taylor Fritsch			
		Sales Office	TEGNA Sales	s Washington DC		
		Sales Region	National 9920140			
		Agency Code				
		Advertiser Code	509			
		Billing Calendar	endar Broadcast			
		Billing Type	Cash			
		Special Handling				
		Agency Ref	39475AG			
		Advertiser Ref	M214806			
		Product 1	706			

Product 2

Line Start	Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 05/03	/23 05/09/23	ACCESS DAILY	10-11a	- 1	:30	1	\$30.00	NM	
Weeks Spots: #	05/03/23 Ch Day Ai	End Date MTWTFSS		Rate \$30.00 Start/End Time 10-11a		<u>h</u> <u>Ad-ID</u> O DCKYGOVTV	03Н		<u>Rate</u> <u>Type</u> \$30.00 NM
2 05/03	/23 05/09/23	WHAS11 NEWS AT NO	O 12-1p	11111	:30	5	\$90.00	NM	
Weeks	Start Date 05/03/23	End Date MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$90.00					
Spots: #	<u>Ch</u> <u>Day</u> Ai	ir Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHAS W 05	5/03/23 12:13 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DCKYGOVTV	02H		\$90.00 NM
2	WHAS Th 05	5/04/23 12:12 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DCKYGOVTV	ОЗН		\$90.00 NM
3	WHAS F 05	5/05/23 12:27 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DCKYGOVTV	ОЗН		\$90.00 NM
5	WHAS M 05	5/08/23 12:08 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DCKYGOVTV	ОЗН		\$90.00 NM
6	WHAS Tu 05	5/09/23 12:44 PM WHAS	11 NEWS AT NOON	12-1p	:3	O DCKYGOVTV	03Н		\$90.00 NM
3 05/03	/23 05/09/23	GMA3	1-2p	11111	:30	5	\$90.00	NM	
Weeks	Start Date 05/03/23	End Date MTWTFSS 11111	Spots/Week 5	Rate \$90.00					
Spots: #	Ch Day Ai	ir Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHAS W 05	5/03/23 12:59 PM GMA3		1-2p	:3	O DCKYGOVTV	01H		\$90.00 NM
2	WHAS Th 05	5/04/23 1:56 PM GMA3		1-2p	:3	O DCKYGOVTV	02H		\$90.00 NM
3	WHAS F 05	5/05/23 12:59 PM GMA3		1-2p	:3	O DCKYGOVTV	03H		\$90.00 NM
4	WHAS M 05	5/08/23 1:28 PM GMA3		1-2p	:3	O DCKYGOVTV	03H		\$90.00 NM
5	WHAS Tu 05	5/09/23 1:55 PM GMA3		1-2p	:3	O DCKYGOVTV	03Н		\$90.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.





WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2699170-1	Invoice Month	May 2023			
Invoice Date	05/14/23	Invoice Period	05/01/23 - 05/09/23			
Advertiser	POL/ Daniel Cameron / R / Governor / KY					
Product	KY Gov					
Estimate #	4279					

Net Amount Due

Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 05/03/2	3 05/08/23	WHAS11 NEWS @ 4P	4-5p	111	:30	3	\$100.00	NM	
2	Start Date 05/03/23 Ch Day Air WHAS Th 05 WHAS F 05		1 NEWS @ 4P	Rate \$100.00 Start/End Time 4-5p 4-5p	:3	h Ad-ID O DCKYGOV O DCKYGOV			Rate Type \$100.00 NM \$100.00 NM
4	WHAS M 05	3/08/23 4:56 PM WHAS1	1 NEWS @ 4P	4-5p	:3	O DCKYGOV	ГVОЗН		\$100.00 NM
6 05/03/2	3 05/03/23	A MILLION LITTLE THIN	l 10-11p	1	:30	1	\$300.00	NM	
: -	<u>Start Date</u> 05/01/23 <u>Ch</u> <u>Day</u> <u>Ail</u> WHAS W 05		Spots/Week 1 ion ON LITTLE THINGS	Rate \$300.00 Start/End Time 10-11p		<u>:h Ad-ID</u> o dckygov:	ГV02Н		Rate Type \$300.00 NM
8 05/03/2	3 05/04/23	GREY'S ANATOMY	9-10p	1	:30	1	\$1,275.00	NM	
–	Start Date 05/01/23 Ch Day Air WHAS Th 05			Rate \$1,275.00 <u>Start/End Time</u> 9-10p		<u>:h Ad-ID</u> 0 DCKYGOV:	гvозн		Rate Type \$1,275.00 NM
				Total Spots	•	16			
Include I	nvoice # o	n Check - Paymei	nt Terms 30 D	Days		Agenc	Gross Total	-	\$2,805.00 \$420.75

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\$2,384.25